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Abstract

The Augusta represented a cultural model for Roman women, just as the likes of Lucretia and Cornelia did in the republican age. The moral and aesthetic standard embodied in the Augusta was also divulged through coins; the Augusta exalted the key virtues and values of the Roman women. The coinage from Lugdunum, minted locally, offers an interesting parallel between the life and culture of the women living in the colony and the influence of these centralized models.